



Travel Gay Canada (TGC) Destination Marketing Organization (DMO) Membership Application

“LGBT Travel is Good Business”

Company Name: _____

Mailing Address: _____

Postal Code: _____

Company Phone: () _____ Fax: () _____

Company E-mail: _____

Website: _____

Contact Person: _____

Title: _____

Phone: () _____ Fax: () _____

Email: _____

Destination Marketing Organization (DMO) Membership (voting):

Destination Marketing Organization (DMO) – Rates based on annual budget

Annual budget	< \$500,000	\$ 500.00
Annual budget	\$500,000 - \$1 million	\$ 750.00
Annual budget	\$1 - \$5 million	\$ 1,000.00
Annual budget	>\$5 million	\$ 1,500.00

Payment:

TGC Membership Dues (from above) \$ _____

Applicable Taxes* \$ _____

Total Owing \$ _____

*Note: Annual membership dues in Canada are GST applicable and HST is applied to those in the provinces of ON, NB, NS, NL and PEI.

Cheque enclosed (made payable to Travel Gay Canada) Please invoice to pay by credit card

Please also read and sign **Travel Gay Canada Code of Ethics** and mail with this application to the Travel Gay Canada office noted below or send via email to office@travelgaycanada.com.

Travel Gay Canada (TGC) works with the community, destinations, government, and the tourism industry to develop a sustainable network of tourism products and services to meet the demands and expectations of the LGBT travel market. As the Canadian LGBT Tourism Industry Association, TGC sets the highest standards of respect and service, and provides opportunities for members through research, training, product development, and promotion.



Travel Gay Canada Code of Ethics

Travel Gay Canada strives to recognize, promote, and improve businesses and organizations that welcome and support lesbian/gay/bisexual/trans-persons (LGBT) employees and clients.

As a Member, with the right to display and use the Travel Gay Canada logo,

_____ (Company Name)

signifies its intent to be honour-bound by the following Standards of Business Conduct and Ethics:

- A member will conduct business with honesty, integrity and fairness with respect to diverse customers, clients and employees alike;
- A member will be accessible and accountable to customers or clients, and make every reasonable effort to act for the customer's or client's best interest and benefit;
- A member will not discriminate based on race, colour, creed, religion, national origin, age, disability, marital status, gender, gender identity or sexual orientation;
- A member will be responsible at all times for truthful and non-deceptive advertising and promotion regarding the organization's business and its products or services;
- A member will support the goals of Travel Gay Canada, as well as support the LGBT community in general, in a constructive and positive manner;
- A member will make available information, and/or provide diversity training to all employees that will address LGBT diversity and LGBT Customer Service in line with Travel Gay Canada guidelines; and
- A member will conduct business with strict adherence to the laws of their respective jurisdiction of business, and to business or professional codes existent for the particular business or profession, and in accordance with generally accepted business practices.

I hereby certify that the foregoing statements are correct and are made as a condition of application for membership. If accepted, I agree to be governed by the Code of Ethics as it is or may hereafter become, and I undertake to support and promote the objectives and interests of Travel Gay Canada.

Name: _____
(please print)

Title: _____
(please print)

Signature: _____

Date: _____